

Sweepstake

is raising **vital funds** for Lifelites.

A charity that empowers children and young people with life-limiting conditions to play, create and communicate with the people they love through innovative assistive and sensory technology.

Competition:

Suggested donation:



(per guess)

Winner will receive:

Entries close:

Winner announced:

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How to organise a successful sweepstake!

A sweepstake can be created for any event or competition. It can be a one-off fundraiser or it can be in support of a challenge or event you are taking part in. It can be at your workplace, community group or with family and friends.

1

Decide the competition for your sweepstake

It could be a television competition like Bake-Off or Eurovision, a sporting event like the football World Cup, guessing how many steps you'll take in a personal challenge event or a competition like guessing the amount of sweets in a jar.

2

Decide on a prize

Maybe you can secure a donated prize from your employer or local business, it could be a trophy or a share of the money raised.

3

Write down your categories

If your sweepstake is a TV programme or sporting event, then write down all the possible winners on the sheet below, cut them out and put them into a pot.

4

Spread the word!

Tell friends, family and colleagues and encourage them to enter and make a donation.

5

Draw the sweepstake

Get people to draw at random and assign each name to a participant by filling in the sweepstake table.

6

Announce the winner!

Hand over the prize and let everyone know how much was raised for children with life-limiting conditions.

Rules and advice regarding sweepstakes:

- Keep the entry donation the same for everyone. If someone wants to donate a higher amount then collect this separately or direct them to Lifelites' website where they can securely donate.
- If fundraising at your workplace or community group, only those who work at the same site or are members of your group can enter and the draw must take place on the premises.
- You must not sell entry on the streets, house-to-house, online or through social media.
- Gift aid can't be applied to the money raised from a sweepstake.
- More details can be found by visiting the [Gambling Commission](#) or scanning the QR code.



